



TEACHER PROFILE/ CV

- 1. Full name of the faculty member:** SRIJITA MANDAL
- 2. Designation:** Assistant Professor
- 3. Department:** Commerce
- 4. Specialization (if any):** Accounting and Finance
- 5. Contact Information:** Department of Commerce, Maharaja Manindra Chandra College, Kol-3.
- 6. Academic qualifications:**

College/ university	Abbreviation of the Degree
Sivanath Sastri College	B. Com (H) in Accounting and Finance
University of Calcutta	M.Com in Accounting and Finance
SCDL (Pune)	PGDBA in Finance
University of Calcutta	M.Phil. in Accounting and Finance
University of Calcutta	Ph.D. (Pursuing)

7. Post holding after appointment at this institution:

Designation	Department	Duration		Institution
		From	To	
Assistant Professor	Commerce	02.12.2023	Till Date	MMCC

8. Post held before appointment at this institution

Designation	Department	Duration		Institution
		From	To	
SACT-I	Commerce	01.01.2020	01.12.2023	MSCC
Guest Lecturer	Commerce	10.12.2016	31.12.2019	MSCC



9. Research interests:

- Corporate Sustainability,
- Human Resource Management,
- Consumer Behaviour.

10. Publications (Selected):

(a) Published paper in Journals:

- Investors' Perception of their Investment Decision on the Basis of ESG – A Case Study in Kolkata, Asian Journal of Management (AJM), International, Peer-Reviewed Journal, Volume 14, issue 4, October – December 2023 [ISSN No: 0976-495X (Print) 2321-5763 (Online)].
- Evaluation of Corporate Sustainability in Terms of Financial Performance: An Empirical Study, Journal of Commerce and Accounting Research (JCAR), UGC Care Listed, Peer-Reviewed Journal, Volume 12, Issue 2, April 2023 (ISSN No: 2277-2146).
- Green Initiatives and Its Impact on Business Sustainability: A Study, Indian Journal of accounting (IJA), Double Blind Peer-Reviewed, Referred Journal of Indian Accounting Association (IAA), Volume 53, Issue 2, December 2021 [(ISSN No: 0972-1479 (Print) 2395-6127 (Online)].
- Performance Evaluation of Selected Debt Funds- Empirical Evidence from India during Covid-19 Pandemic, International Journal of Research Culture Society (IJRCS), Monthly, Peer-Reviewed, Referred, Index Journal, Volume 4, Issue 8, 31st August 2020 (ISSN No: 2456-6683).
- Introspection of Insurance Sector in the Sphere of Density and Penetration: Empirical evidence from India on Life Insurance and Non-life Insurance, International Journal of Creative Research Thoughts (IJRCT), an International Open Access, Peer-Reviewed, Referred Journal, Volume 8, Issue 8, 22nd August 2020 (ISSN No: 2320-2882).
- Dimensions of E-learning and Covid-19: A study on Students Pursuing Higher Education in Howrah District of West Bengal, International Journal of Advances in Engineering and Management (IJAEM), an International Open Access, Peer-Reviewed, Referred, Volume 2, Issue 2, 23rd July 2020 (ISSN No: 2395-5252).
- Impact of Covid-19 on Education Sector in India, International Journal of Creative Research Thoughts (IJRCT), an International Open Access, Peer-Reviewed, Referred Journal, Volume 8, Issue 7, 17th July 2020 (ISSN No: 2320- 2882).
- Green Finance: A New Era of Investment, its Prospects and Challenges, Tathapi Journal, Volume -19, Issue-25, June, 2020 (ISSN No- 2320-0693).
- An Empirical Study on Green Human Resource Management and its Relationship with Business Sustainability, Mukh Shadb Journal, Volume IX, Issue V, May 2020 (ISSN No: 2347-3150).



- An Analytical Study on carbon credit trading –In context of India, International Journal of Emerging Technologies and Innovative Research (IJETIR), UGC & ISSN approved, May, 2019 (ISSN No: 2349-5162).

(b) Articles /Chapters published in books:

- Impact of Covid-19 on Indian Economy and its Revival Strategies, Impact of Covid-19 on Global Economy, INSPIRA (IRA), Jaipur, India, Volume -01, July, 2020 (ISBN No- 978-81-945437-0-1).
- Startup in India- An Overview, Skill India: A catalyst to Nation Building, Empryal Publishing House, India, July 2020 (ISBN No: 978-81-946373-4-9).
- A Study on Cashless Economy in India, Emerging Trends and Scope in Cashless Economy, INSPIRA (IRA), Jaipur, India, Volume -01, June, 2020 (ISBN No- 978-81-937067-8-7).

11. Seminars, workshops and webinars (Selected):

- Attended “One-Week Research Methodology Workshop” held at New Alipore College, Kolkata from 14th March to 20th March, 2018 which was organized by IQAC of New Alipore College and Department of Commerce, University of Calcutta.
- Attended Two Days Faculty Development Programme on “Research Methodology in Social Sciences” organized by Netaji Nagar College on 13th-14th January, 2020.
- Attended One Day Workshop on “Computerized Accounting and E-Filing of Tax Returns” jointly organized by Under Graduate Board of Studies in Commerce, University of Calcutta and Department of Commerce, Netaji Nagar Day College, Kolkata on 16th January, 2020.
- Attended National Webinar on “Impact of Covid-19 on Global Economy” by Inspira Research Association (IRA), Jaipur and Indian Accounting Association (IAA), Jaipur Chapter on 15th May, 2020.
- Participated in the International Webinar titled “Sustainable Business Opportunities and Resilience: A post Pandemic Era” organized by Barasat College on 28th July, 2020.
- Participated in one day National webinar titled “Recent Changes in Industrial Policy and future of Indian Manufacturing Industry” Organized by Department of Commerce, Maharaja Sris Chandra College, and Kolkata held on 7th August 2020.
- Participated in One Day National Level Webinar on “Entrepreneurship Development: Challenges and opportunities for Startups organized by Department of Commerce, Charu Chandra College in collaboration with Hari Mohon Ghosh College, on 16th August, 2020.



12. Other activities (Selected):

- Completed Online Course on “Digital Marketing” from GlobSyn Business School Online- A Global Platform for Digital Learning, Powered by GlobSyn Business School.
- Completed Short Course on “Human Resource Management” from E-learning College.
- Completed Online Course on “Financial Market and Investment” from GlobSyn Business School Online-A Global Platform for Digital Learning, Powered by GlobSyn Business School.
- Participated in 7days Online Certificate Course on “Data Analytics in Research with an emphasis on Excel and SPSS” by Brainware University in Academic collaboration with Indian Academic Researchers Association (IARA) and IBM SPSS, South Asia.